

Coca-Cola Tria Epsilon

The story of Coca-Cola Tria Epsilon spans five decades; our name combines the long-standing history of a drink that offers moments of happiness to consumers worldwide with that of a Greek company that invests in the country for 50 years. Coca-Cola Tria Epsilon, member of the Coca-Cola HBC Group, is Greece's leading non-alcoholic beverage company, producing and distributing a unique portfolio of quality products, refreshing consumers 24/7, at any occasion. The company operates three manufacturing facilities in Greece, Schimatari mega plant (Greece's largest beverage production and distribution facility), Heraklion and Aigio bottling plants, which produce and distribute The Coca-Cola Company brands, own brands including Amita and Frulite juice brands and AVRA Natural Mineral Water, as well as the snacks TSAKIRIS, Lavazza coffee, Monster energy drinks, FUZETEA iced tea, the plant-based drink line AdeZ, as well as alcoholic beverages from The Edrington Group, Brown-Forman, Isidoros Arvanitou and Gruppo Campari. Its local operations have a significant socio-economic footprint, with a contribution to employment and to the economy, generating 54.6% of the turnover of the soft drinks sector in Greece. Being close to the communities where it operates, the company actively supports local developmental initiatives focusing on Youth Empowerment, sustainability and community wellbeing.

For more information visit gr.coca-colahellenic.com